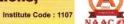


## P. R. Pote Patil Edu. & Welf. Trust's, Group of Institutions, College of Engineering & Management, Amravati Institute Code



(Recognized by AICTE, New Delhi, Approved by Govt. of Maharastra & Affiliated to SGBAU, Amravati)

- Kathora Road, Amravati, Maharashtra, India
- Ph. No. : +91-721-2970110, Fax No. : +91-721-2530089, Email : prpotepatilcollege@gmail.com
- Web. : www.prpcem.org, www.prpatilcollege.org

### Department of MCA

### NAAC Criteria 3.2.2 - 2020-21

Year	Name of the workshop/ seminar/ conference	Number of Participants	Date
	Basics of Python	49	12th April 2021
2020-21	Shades of Digital Marketing	41	27th June 2021

### P R Pote Patil College of Engg and Management Amravati Department of MCA

## Online One Day Workshop on Basics of Python

Date: 12/4/2021

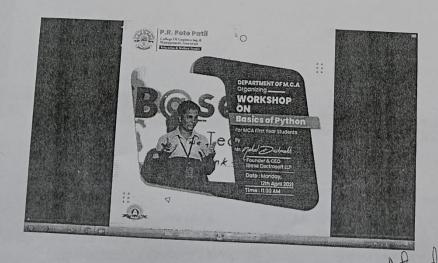
Guest: Mr Nakul Deshmukh

The workshop on the latest technology in the IT industry that is Python was conducted on 12/4/2021 for the whole day from 12.00 to 5.00 pm.

The workshop covered the basic fundamentals on Python. Sir made easy distribution of the topics that were discussed on the workshop day.

In the first session of the workshop the fundamentals, prerequisites, outcomes of the topic was discussed and in the second session practical side of the subject were discussed.

The introduction and vote of thanks were given by Ms. Raee Deshmukh



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Kathora Road, Amravati

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Group of Institutions College of English & Management

Kathora Road, Appravati

# Online Attendance - Workshop - 12/4/2001

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online Attendance workshop - 12/4/2021

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P.R. Pote Patil Education & Welfare Trust Group of Institutions College of Engg. & Management Kathora Road, Amravati

# II. Online Workshop on "Shades Of Digital Marketing "

Date: 27/6/2021

Host: Ms Simantinee Sadar & Mr. Saurabh Shrikhande

The workshop started at 12 pm and Prof Thombare introduced the Host with the student and their profile was read by Ms Vaishnavi Mahalle

Topics that was covered in this Workshop were

- What is digital marketing
- Importance of DM
- Earning from digital platforms
- Digital Marketing Concepts like SEO, Google Adwords, Google Adsense, Google - Career opportunities in DM

Near about 50 students were present for the workshop. The workshop was taken under two session ISt Session from 12.00 to 1.30 pm and the Second session from 2.00 to 4.00 pm.

It was concluded by the vote of thanks from Mr Vikram Singh at 4.30 pm

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